



# Direct Marketing Resource Directory



## Media Kit

### Sponsored Package: \$595 / Year

(1) **Heading Banner** – sole possession of the banner position. This banner does not rotate with other banners.

(1) **Resource Directory Listing** – see next page for listing features and details.

(1) **Network Banner** – displays across the Direct Marketing Network in open banner positions.  
Note: Open banner positions are unsold banner inventory.



Dimensions: 468px by 60px .gif, .jpg, .swf, .png Max: 30KB

### Resource Directory Listing: \$59 / Year

(1) **Resource Directory Listing** – see next page for listing features and details.

(1) **Network Banner** – displays across the Direct Marketing Network in open banner positions.  
Note: Open banner positions are unsold banner inventory.

### Direct Marketing Expert: \$2,000 / Year

(1) **Home Page Banner** – top or bottom position. Rotates with only (1) other company.

– Includes all top level Categories.

– Includes all opened listings: anytime any listing is viewed the Direct Marketing Expert banners are displayed.

(1) **Resource Directory Listing** – see next page for listing features and details.

(1) **Network Banner** – displays across the Direct Marketing Network in open banner positions.  
Note: Open banner positions are unsold banner inventory.

**Note:** All banners can be updated throughout the year. Send new banners to [submissions@socialexhibitors.com](mailto:submissions@socialexhibitors.com). Please include the subject line: Direct Marketing Vendor Resource Banner Update

Attach the banner, include your company name, contact name, phone number.

Listings can be updated anytime by logging into the Resource Directory and selecting “My Listings” from the account menu.

## Affordable Advertising Solutions

<http://www.socialexhibitors.com>

### Comments:

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We are a different kind of company because we believe that advertising can be affordable. An industry thrives when the buyers and the sellers have economical and functional methods of connecting.

This is why we provide robust tools to connect industry vendors with industry buyers. We firmly believe that the words affordable and advertising can once again be used in the same sentence.

### SOCIAL EXHIBITORS

Mike Jones

Social Exhibitors

PO Box 631146

Irving

TX

75063

USA



### TWITTER NEWS

- SOCIAL Exhibitors** **socialexhibitor:** Building the Foundation for Volunteer Involvement <http://t.co/hOGISQX> via @AddThis about 19 hours ago from Tweet Button
- SOCIAL Exhibitors** **socialexhibitor:** Nonprofit Executive Leadership Institute <http://t.co/Y5keo92> via @AddThis about 19 hours ago from Tweet Button
- SOCIAL Exhibitors** **socialexhibitor:** Standards for Excellence Institute <http://t.co/3xXtqV3> via @AddThis about 19 hours ago from Tweet Button
- SOCIAL Exhibitors** **socialexhibitor:** Nonprofit Board Leadership Institute <http://t.co/OIP1LUV> via @AddThis about 19 hours ago from Tweet Button

### COMMENTS

Comment Author:

Author Email:

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300 characters left

## Direct Marketing Directory Listings Include:

- **Detailed Title and Description**
  - Quickly and easily provides businesses with information about your company's products and services
- **Logo and Contact Information**
  - Businesses can visually connect with your company, gain familiarity with your brand and have easy and direct access to contacting your company
- **Image Gallery**
  - Up to five images that open into an expanded gallery providing businesses with detailed images of your products and services.
- **YouTube Video**
  - Provides businesses with a professional way to view your videos from YouTube without exposing them to non-relevant or inappropriate YouTube content.
- **Live Twitter Feed**
  - Connects to your live Twitter feed to keep businesses engaged and informed in addition to providing the decision maker another way to connect with your company through social media.
- **Customer Comments**
  - Allows past and current customers the ability to provide vital feedback to boost the confidence of other businesses considering your company.
  - All comments are reviewed before going live. Negative comments are not posted.

**Gold Listings:** Live 365 Days  
Accessible for Editing Anytime  
\$395 / Year



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